

Daniella Ignacio

(862) 485-4520 | daniellaignacio34@gmail.com | www.daniellaignacio.com

PRONOUNS: She/Her | ETHNICITY: Filipina American (Southeast Asian)

THEATRE ADMINISTRATOR | TEACHING ARTIST | ARTS JOURNALIST | MULTIMEDIA EDITOR

WORK HISTORY

Imagination Stage, Bethesda, Maryland - September 2021-present

Teaching Artist (Music Director, Drama/Movement Teacher, Access and Inclusion Facilitator, Classroom Assistant)

- Teaches Theatre School musical theatre classes and camps Gr. K-12, accompanying students on piano, devising original scenes, teaching basics of pitch, range, rhythm, articulation, breath control, and acting through song, and expanding musical theatre repertoire.
- Served as inaugural music director of Encore Ensemble for grades 2-3 and 4-5, establishing structure to teach musical theatre revues

Freelance Journalist, Washington, D.C. / New York, N.Y. - September 2019-present

Washington City Paper, The 51st, Washingtonian, American Theatre, 3Views on Theater, DC Theater Arts, DC Theatre Scene

- Specialties include arts and culture, lifestyle, reviews, features, breaking news, video, social media, newsletters, copy editing, web writing.
- Work has been published online, on live social media platforms and in print magazines. (Stories have also been picked up and republished.)
- Theatre coverage interests include new works, BIPOC-written work, TYA/education and social justice topics in the arts.

American Theatre Magazine/Theatre Communications Group, New York, N.Y. / Remote - May 2019-present

Contributing Editor (April 2025-present), Editorial Assistant (September-December 2021), Intern (May-August 2018)

- Editorial tasks include fact-checking, copy editing and proofreading for print editions, checking AT.org email to write breaking news and announcements from press releases, preparing articles and photos on WordPress, social media in collaboration with digital editor
- Conducts in-depth reporting for features on professional theatres for print and website, collaborate with editor-in-chief and managing editor
- Assisted with general staff needs, including setup for livestreams and panels, digital archiving, and more

Arena Stage, Washington, D.C. - January 2025-May 2025

Collaborating Facilitator

- Fostered collaboration, creativity, and self-discovery in workshops/rehearsals to create 15-minute, participant-driven devised piece
- Implemented dynamic, inclusive curricula that inspire youth to collectively explore and express their individual journeys as writers and actors

Ford's Theatre Society, Washington, D.C. - November 2022-May 2024

Communications Manager

- Served as institutional writer, editor and media contact for Ford's Theatre, oversaw relations with trade, local, national, BIPOC-focused press
- Maintained organization's archive of press clippings, institutional b-roll and photos and managed the Ford's Blog
- Conceptualized, organized and supervised photo/video sessions for public relations, marketing and archival purposes
- Drafted, reviewed and edited materials for external audiences (print publications, emails, website, social media copy)
- Served as publications manager for production and event programs, managing content, deadlines and circulation

Asian American Journalists Association, Washington, D.C. - October 2021-November 2022

Programs & Communications Coordinator (Intern June-August 2021)

- Served as liaison between programs and communications teams, and a point person for convention sponsors, volunteer community leaders
- Monitored social media daily to engage and uplift members through #AAJAKudos, reading list, resources and chapter events posts
- Created biweekly newsletter, emails, press releases and statements on AAPI diversity in journalism and AAJA's blog, AAJA Defined
- Upheld AAJA's brand by designing/editing graphics, website updates, videos and publication layouts for reports, programs, letterheads
- Administrated 2022 awards program, recognizing 40+ AAPI journalists' work, as well as convention, scholarships and signature programs

AU Rude Mechanicals, Washington, D.C. - April 2019-May 2021

Artistic Director (2020-2021), Outreach Director (2019-2020)

- Managed overall artistic and production quality of all shows in season, producing its all-online season and ensuring the troupe's longevity
- Directed the annual Variety Show and Festival of Dionysus, and regularly met with directors as their resource from the executive board
- Developed new DEI and mental health workshops to promote intersectionality, mindfulness, and open conversations in the troupe

ACADEMIC BACKGROUND

American University, Washington, D.C., Dual Degrees: B.A. Journalism & B.A.

Musical Theatre | 2021 | GPA: 3.68

West Essex High School, North Caldwell, NJ | 2017

Training: Day Eight D.C. Arts Writing Fellowship; Audited DayEight's New Critics

Program, Hugh N. Boyd Journalism Diversity Workshop at Rutgers University

AWARDS

Multimedia Feature Story Finalist, CMA Pinnacle Awards, 2020

Feature Writing Finalist, SPJ Mark of Excellence Awards, 2018

Outstanding Achievement in Undergrad Work in the Creative Art Award, 2021 and

Harold and Sylvia Greenberg Scholarship, 2018

SPECIAL SKILLS

ADOBE SUITE: Premiere, Illustrator, InDesign, Audition, Photoshop

MULTIMEDIA: Video, Graphics, Page Layout, Audio

SOCIAL MEDIA: Instagram, Twitter, Facebook, LinkedIn, Linktree, Hootsuite, Metricool

WEB: HTML/CSS, Wix, SquareSpace, WordPress Elementor/Divi Builder

NEWSLETTERS: Salsa Engage, Campaign Monitor, Constant Contact, Mailchimp, WordPress

OTHER: AP Style, Meltwater, Tessitura, Microsoft Office, Google Suite, DSLR/Sony Z-150 cameras, event management