

Daniella Ignacio

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PRONOUNS: She/Her | ETHNICITY: Filipina American (Southeast Asian)

ARTS JOURNALIST | THEATRE CRITIC | MULTIMEDIA & COPY EDITOR

WORK HISTORY

Freelance Journalist, Washington, D.C. / New York, N.Y. - September 2019 to present

Various Bylines: *The 51st*, *Washingtonian*, *American Theatre*, *3Views on Theater*, *DC Theater Arts*, *DC Theatre Scene*

- Freelance specialties include arts and culture, lifestyle, reviews, human interest features, local news, breaking news, video editing, social media, newsletters, copy editing and web content writing.
- Work has been published online, on live social media platforms and in print magazines. (Stories have also been picked up and republished.)
- Theatre coverage interests include new works, BIPOC-written work, TYA/education and social justice topics in the arts.

American Theatre Magazine/Theatre Communications Group, New York, N.Y. / Remote - April 2025 to present

Contributing Editor (*Intern May to August 2018, Editorial Assistant September to December 2021*)

- Editorial tasks include fact-checking, copy editing and proofreading for print editions, checking AT.org email to write breaking news and announcements from press releases, preparing articles and photos on WordPress, social media in collaboration with digital editor
- Conduct in-depth reporting for features on professional theaters for print and website, collaborate with editor-in-chief and managing editor
- Assisted with general staff needs, including setup for livestreams and panels, digital archiving, and more

Washingtonian, Washington, D.C. - August to December 2024

Editorial Fellow

- Pitched and wrote articles for the print magazine and website. Beats included things to do, politics, culture, local news, books, features, arts
- Researched and fact-checked print and web stories
- Assisted with Washingtonian public programming with registration and tracking photo credits and attended daily and weekly staff meetings

Ford's Theatre Society, Washington, D.C. - November 2022 to May 2024

Communications Manager

- Served as institutional writer, editor and media contact for Ford's Theatre, oversaw relations with trade, local, national, BIPOC-focused press
- Maintained organization's archive of press clippings, institutional b-roll and photos and managed the Ford's Blog
- Conceptualized, organized and supervised photo/video sessions for public relations, marketing and archival purposes
- Drafted, reviewed and edited materials for external audiences (print publications, emails, website, social media copy)
- Served as publications manager for production and event programs, managing content, deadlines and circulation

Asian American Journalists Association, Washington, D.C. - October 2021 to November 2022

Programs & Communications Coordinator (*Intern June to August 2021*)

- Served as liaison between programs and communications teams on national HQ
- Monitored social media daily to engage and uplift members through #AAJAKudos, reading list, resources and chapter events posts
- Edited and wrote biweekly newsletter, emails, press releases and statements on AAPI diversity in journalism and AAJA's blog, AAJA Defined
- Upheld AAJA's brand by designing/editing graphics, website updates, videos and publication layouts for reports, programs, letterheads
- Administrated 2022 awards program, recognizing 40+ AAPI journalists' work, as well as convention, scholarships and signature programs

Additional internships / contracts of note:

- *War on the Rocks/Texas National Security Review*, Copy Editor, August 2020-January 2021
- Day Eight D.C. Arts Writing Fellow with *D.C. Theatre Scene*, October 2019-December 2020
- National Press Foundation (AU SOC Dean's Intern), Editorial Intern, August 2019-June 2020
- Keegan Theatre, PR/Education Intern, May-August 2018 and Kidz Theater, PR intern, June-August 2017

ACADEMIC BACKGROUND

American University, Washington, D.C., Dual Degrees: **B.A. Journalism & B.A.**

Musical Theatre | 2021 | GPA: 3.68

West Essex High School, North Caldwell, NJ | 2017

Training: Day Eight D.C. Arts Writing Fellowship; Audited DayEight's New Critics

Program, Hugh N. Boyd Journalism Diversity Workshop at Rutgers University

AWARDS

Multimedia Feature Story Finalist, CMA Pinnacle Awards, 2020

Feature Writing Finalist, SPJ Mark of Excellence Awards, 2018

Outstanding Achievement in Undergrad Work in the Creative Art Award, 2021 and

Harold and Sylvia Greenberg Scholarship, 2018

SPECIAL SKILLS

ADOBE SUITE: Premiere, Illustrator, InDesign, Audition, Photoshop

MULTIMEDIA: Video, Graphics, Page Layout, Audio

SOCIAL MEDIA: Instagram, Twitter, Facebook, LinkedIn, Linktree, Hootsuite, Metricool

WEB: HTML/CSS, Wix, SquareSpace, WordPress Elementor/Divi Builder

NEWSLETTERS: Salsa Engage, Campaign Monitor, Constant Contact, Mailchimp, WordFly

OTHER: AP Style, Meltwater, Tessitura, Microsoft Office, Google Suite, DSLR/Sony Z-150 cameras, event management